

Gola Design Challenge Terms & Conditions

1. Introduction

The Gola Design Challenge (the "Competition") is organised by the Design & Technology Association, in collaboration with Gola. By entering the Competition, participants agree to be bound by these Terms & Conditions and any decisions made by the organisers, which are final.

2. Eligibility

The Competition is open to students aged between 11 and 16 years old at the time of entry. Entries must be submitted by the student's teacher. Employees of the Design & Technology Association, Gola, or their immediate families are not eligible to participate.

3. Entry Requirements

To enter the Competition, participants (students) must:

- Create and submit an original design for a sports bag that addresses a real-world need, such as waterproof compartments, shoe storage, or ergonomic features.
- Submit the design via their teacher in PDF format to the email address **info@designtechology.org** by the submission deadline, with the email subject line 'Gola Design Challenge'. Note that if the subject line does not clearly state 'Gola Design Challenge' your entry could be missed.
- The teacher must include the following in their submission:
 - Design sketches
 - Material and colour choices
 - Key construction details
- Submissions must be received by **19th December 2025**. Late submissions will not be considered.

4. Submission Guidelines

The submitted design must be the original work of the student. Any designs found to be copied or plagiarised from other sources will be disqualified. By entering the Competition, the student confirms that their design is their own creation and does not infringe upon the rights of any third party.

5. Judging Criteria

Entries will be judged on the following criteria:

- **Creativity:** Originality and boldness of the design.
- **Functionality:** How well the design solves a real-world problem for athletes, gym-goers, or sports enthusiasts.

- **Clarity:** Presentation of the design with clear details about materials, colours, and construction.

6. Prizes

The winning design(s) will:

- Be developed into a real sample prototype by Gola.
- Have the opportunity to be seen by industry professionals.
- Be showcased as part of a real-world design project to enhance the student's portfolio.

7. Ownership of Submissions

All designs submitted to the Competition will remain the property of the student.

However, by entering, the student grants the Design & Technology Association and Gola the right to use, reproduce, and showcase the submitted design for promotional purposes. Any use of the Gola logo or trademarks in relation to the submitted designs remains the exclusive property of D Jacobson & Sons, and the student agrees not to use these trademarks without permission.

8. Design Adaptation

While Gola will make every effort to bring the winning design to life as submitted, Gola reserves the right to make adjustments to the design to ensure functionality, construction feasibility, and practicality. These adaptations will be minimal and focused on ensuring the design's success in the real world, including but not limited to material and structural modifications.

9. Privacy and Data Protection

By entering the Competition, the student and their teacher consent to the collection and processing of personal data for the purpose of running the Competition and contacting them with any updates. Personal information will not be shared with third parties without prior consent, except where necessary for prize fulfilment.

10. Publicity

The winners may be required to take part in promotional activities and allow their name and design to be published on the Design & Technology Association's and Gola's websites, social media, and other promotional materials.

11. Liability

The Design & Technology Association and Gola will not be held responsible for any loss, damage, or injury suffered by participants as a result of their entry into the Competition. The liability of the organisers is limited to the value of the prize offered.

12. General Conditions

The Design & Technology Association and Gola reserve the right to amend or cancel the

Competition at any time. Any changes will be communicated to participants. If any provision of these Terms & Conditions is deemed invalid, the remaining provisions shall continue in full force and effect.

13. Governing Law

These Terms & Conditions are governed by and construed in accordance with the laws of England and Wales.