

The Dyson Airwrap™ multi-styler

The Dyson Airwrap™ multi-styler is a revolutionary hair styling tool that combines innovative design with advanced engineering to create beautiful hairstyles without extreme heat.

It was first launched in 2018, with the development of this machine taking over six years. Dyson engineers designed and tested nearly 650 prototypes before achieving the final product. Through utilising the Coanda effect, it is able to wrap hair using air, ensuring a smooth finish while protecting hair health. With multiple attachments for curling, waving, smoothing, and volumising, the Dyson Airwrap™ multi-styler offers versatile styling options and intelligent heat control to prevent damage.

This iconic product is a testament to how innovative thinking can transform everyday routines and improve lives.

What's the Coanda effect?

The Coanda effect is a phenomenon in fluid dynamics where air follows a curved surface. This technology allows the Dyson Airwrap™ multi-styler to attract and wrap hair around the barrel without the need for extreme heat.

Materials and Design

The Dyson Airwrap™ multi-styler is crafted from high-quality materials, including heat-resistant polycarbonate and precision-engineered alloys, to ensure durability and longevity. Its sleek and ergonomic design reflects Dyson's commitment to both form and function, making it a stylish and user-friendly hair styling tool and one a design icon.



**DESIGN &
TECHNOLOGY
ASSOCIATION**

